

Swan's Island Comprehensive Planning Committee Minutes: March 20, 2018

- In attendance: Sonja Philbrook, Myron Sprague, Jr. Keith Harriton, Dexter Lee, Sarah Lane, Sue Estler, Donna Wiegler. Christal Applin and Bill Banks were not in attendance. Members of the public in attendance included Carol Loehr, Barbara Booth (?), Jennifer Helman, Bev McAloon
- Donna Wiegler extended her resignation from the Committee. Dexter Lee moved to accept and Sarah Lane seconded. The motion was unanimously approved with regrets. The Committee extended its appreciation for the support Donna provided during her tenure.
- With no volunteers, selection of a secretary was deferred until April as moved by Sarah Lane, seconded by Dexter Lee and approved unanimously. Sue Estler agreed to take minutes for the current meeting.
- Sonja read the February minutes from last month. Sarah Lane moved to accept, Keith Harriton seconded and the motion passed unanimously
- Sonja: will be absent at April meeting, Christal will chair.
- Logo discussion: Keith discussed the rationale for the logo design used for the Town Meeting flyer. By presenting an image of a family it was meant to represent safety, economic opportunity, healthy schools, and a promising future.. Keith also suggested we could consider a single logo or different images on subsequent documents carrying a common design scheme to tie it together. There was discussion, with appreciation for effort going into the logo. Among comments: it could be more inclusive of the variety of families making up the island community, a logo could embody things like to more clearly express Swans identity, perhaps in combination with a family image of some kind: "a lighthouse and lobster boat," "Rocky headland, water and spruce trees" The ferry boat and the "Welcome Home" sign, pictures taken around the island. Sonja showed a sample logo presented by Jil Lewis. The island clearly has the talent for a logo with each design so far with useful elements. There was no resolution to the logo discussion. To be continued.
- Sonja: conversation with HCPC's Ann Krieg; What services do they provide at no cost and what services do they provide that will cost? We reviewed Ann Krieg's proposal, generally positively with questions re: prior work, references etc that we would expect of any contractor. The fee appeared reasonable. Sonja will ask Ann for further information. Sue (and others) will review other possibilities through referrals from the former head of the State Planning Office, and consultant names associated with comprehensive plans that appeared to meet the level of professionalism we'd hope for.
- Further discussion regarding whether to create a FB page specifically for CPC. There appeared to be consensus that multiple avenues of communication was good. There are existing facebook pages that might be appropriate for posting information regarding the comprehensive planning process e.g. The Swans Island Information page, The town page, and the Town Website. Discussion seemed to favor use of the Swans Island Information page as opposed to creating our own, as it received a lot of traffic and Sarah, who administers the page, agreed that it was appropriate content for the page.
- Meeting with boards/committees
 - Review Questionnaire for Committees.doc -See attached questions as edited in meeting.

- Agenda for those meetings
- Review tier 1 and tier 2 groups Island Committees doc
- Several initial groups were identified and committee members assigned to be sampled before the next meeting with further tweaks to the questions based on the experience (as there had been tweaks based on the MAC) Broadband Comm (Dexter), EMT's (Sonja), School Board (Sarah), MAC revisit (Carol), Historical Society (Dexter), one of the fishing wharves (Sonja) and coffee hour (Sonny). Keith suggested carrying the 13 categories to the meetings to use as prompts in moving discussion.
- Vision meetings (carried over from our last meeting)
 - Two meetings were tentatively scheduled July 19 in the IOOF Hall, and Wednesday October 10 at the school. The two dates were chosen to allow a full range of voices to attend. There was clear consensus that the meetings would lose participation if they were as long as 5 ½ hours. Perhaps 2 hours?
 - Do we want Ann to come here to run them?
 - 1st agenda options are: (these are from a 5 ½ hour meeting)
 - welcome speech
 - mapping exercise - most memorable natural and scenic features, as well as most memorable built landmarks
 - Future forces panel discussion- what forces are at work in the community and might threaten or enhance what we want to preserve
 - Village/Neighborhood discussion - how you want a neighborhood to look and function in the future
 - Growth exercise - ex. _____ new houses were built in the last 10 years, that means _____ over the next 20 years, how can we help that maintain our values? School system impact? Recreation? Ferry service?
 - 2nd agenda options are (these are from a two hour meeting in Mariahville)
 - Intro to what a comprehensive plan is
 - what he or she liked about the town
 - identify what they feel are major community issues or problems.
 - discussion as to why people feel the way they do and where there is agreement and disagreement.
 - what people want for the town in the future.
 - See attached from Sonja with the 5 questions? Or was that for the immediate meetings we are attending?

Next meeting::

- Review Required Topics with Resources doc for each of the 13 required categories - start to identify resources for each of the categories,
- Reports and review of information from meetings with the five questions. Consider both content elicited by the five questions, and tweaks to the questions based on the feedback.

Dexter moved adjournment, Sonny seconded, motion passed at 7:45.

Respectfully submitted,

Sue Estler